

## **DOC'S BOOTS DETAILED STORE INVENTORY**

### **ITEMS CODED BY LETTERS**

**"A" is Cowtown Boots**

**"B" is other boots**

**"C" in western clothing**

**"D" is western merchandise**

**TOTAL PRICE is Retail and converted to Wholesale (Cost of Goods) through Keystone pricing technique used by Doc's.**

Item . All "C"	Count	RETAIL Price:	TOTAL P1
Jeans Wrangler Not Pre Wash MENS cowboy Cut	42	\$30.00	\$1260.00
Jeans Wrangler Pre Wash MENS cowboy Cut	38	\$35.00	\$1330.00
Jeans Wrangler Q Baby Womens	9	\$56.00	\$504.00
Jeans Wrangler Q-Baby Woman's Absolut Star	13	\$66.00	\$858.00
Shorts Wrangler Hiker	27		
Shorts Wrangler 5 Star	85	\$18.00	\$180.00
Shorts George	5	\$15.00	\$75.00
Moccasins Mens Laurentian Chief	17	\$60.00	\$1020.00
Moccasins Ladies	33	\$60.00	\$1980.00
T shirt Stockyard City	9	\$30.00	\$270.00
T shirt PBR	9	\$15.00	\$135.00
Moccasin Handmade Watonga	7	\$100.00	\$700.00
BELT BUCKLES	115	\$25.00	\$2800.75
PLAYING CARDS	6	\$2.00	\$12.00
FRAMED NATIVE AMERICAN PRINTS	4	\$45.00	\$180.00

ITEM	All "0"	COUNT	RETAIL PRICE	<del>COST</del> P2 TOTAL
FRAMED PHOTOS Black Historic		2 1 1	\$350.00 \$450.00 \$500.00	\$700.00
Historic PRINTS 8x10		14	\$10.00	\$140.00
Color Prints Dale ATKINS 9x16"		14	\$15.00	\$210.00
Art Prints Watonga 12x15"		2	50.00	\$100.00
Art Dale Atkins Matted		6	30.00	\$180.00
FRAMED ART		11	25.00	\$275.00
Shot Glasses		203	4.00	\$812.00
		12	3.00	\$36.00
		44	5.00	\$220.00
MUGS		13	3.00	\$39.00
		30	5.00	\$150.00
		3	6.00	\$18.00
		12	7.00	\$84.00
		40	8.00	\$320.00
Coffee Mug 1-Kokopeidi mug		5	10.00	\$50.00
Glass Paper weight Elk Eagle etc		14	12.00	\$168.00

Room West  
Items

	Count	RETAIL Price	TOTAL
A # 2802 + 2806 - COUNTRY BOOTS	45	\$ 110.00	\$ 4950.00
B - ASSorted			
ABILENE	9	\$ 176.00	\$ 1584.00
RAWHIDE	17	\$ 130.00	\$ 2210.00
D { ORNAMENTAL SKULLS	13	\$ 200.00	\$ 2600.00
BUFFALO HEAD	1	\$ 1500.00	\$ 1500.00
(CUTWORK) DECOR. WOMAN	1	\$ 1000.00	\$ 1000.00
WALKING STICKS	16	\$ 60.00	\$ 960.00
TOILET SEAT COVER	7	\$ 200.00	\$ 1400.00
KID'S LEATHER VEST	1	\$ 100.00	\$ 100.00
BROWN LEATHER JACKET WITH FRINGES	1	\$ 600.00	\$ 600.00
C { PROMEROPP JACKET	1	\$ 15.00	\$ 15.00
LEATHER JACKET BLACK	1	\$ 100.00	\$ 100.00
DENIM JACKETS	11	\$ 50.00	\$ 550.00
LEATHER VESTS	7	\$ 300.00	\$ 2100.00
D - FANCY CHAIRS	2	\$ 500.00	\$ 1000.00
D - CHAPS BROWN	2	\$ 300.00	\$ 600.00
C - VESTS FLAG	2	\$ 120.00	\$ 240.00
BLACK	20	\$ 50.00	\$ 1000.00
BROWN			
BELGE	15	\$ 200.00	\$ 3000.00
COLORFUL VESTS	1	\$ 140.00	\$ 140.00
PLACEMAT PURSE	9	\$ 100.00	\$ 900.00
LEATHER PURSES			
PURSES WITH FRINGES	6	\$ 25.00	\$ 150.00
BREYER WOOD BARN	1	\$ 160.00	\$ 160.00
BREYER HORSE CRUISER	1	\$ 90.00	\$ 90.00
CHRISTMAS ITEMS - LG.	2	\$ 60.00	\$ 120.00
SM.	10	\$ 20.00	\$ 200.00
REMINGTON SCULPTOR	1	\$ 2000.00	\$ 2000.00
SMALL SCULPTOR - 2 PL. SET (RIVER RUNNER)	1	\$ 300.00	\$ 300.00

ROOM WEST

ITEM	COUNT	RETAIL PRICE	TOTAL P4 COST
A COWBOY LACE UP BOOTS	11	\$150.00	\$1650.00
A <sup>SOLID</sup> COLORED ROPERS	13	\$110.00	\$1430.00
A COWBOY PATCH BOOTS	7	\$110.00	\$770.00
A ASSORTED COWTOWN BOOTS	26	\$160.00	\$4160.00
A ASSORTED COWTOWN BOOTS IN BOXES	75	\$140.00	\$10,500.00
B. BOOTS; CHINA MADE	13	\$140.00	\$1820.00
C. TENNIS SHOES	2	\$60.00	\$120.00
KIDS BOOTS   COWTOWN	16	\$70.00	\$430.00
LONGHORN FOOT STOOL	2	\$130.00	\$260.00
LONGHORN SIDE TABLE (CUSTOMIZED)	2	\$350.00	\$700.00
PERSONALIZED LAMPSHADE	1	\$160.00	\$160.00
LONG HORN LAMPSHADES	3	\$350.00	\$1050.00
SM. LONG HORN LAMPSHADE	1	\$200.00	\$200.00
STAND ALONE SINGLE LAMPSHADE	2	\$100.00	\$200.00
CLOCK & HORSE ON TOP	1	\$80.00	\$80.00
FLASKS	12	\$10.00	\$120.00
PLACEMATS	3	\$15.00	\$45.00
CROSS	1	\$300.00	\$300.00
BIRD HOUSE	2	\$80.00	\$160.00
KAW LIGN WOODEN STATUE	1	\$1200.00	\$1200.00
SMALL KNIVES IN BOXES	15	\$10.00	\$150.00
KNIVES - SMALL	1	\$54.00	\$54.00
- LARGE	4	\$150.00	\$600.00
LEATHER WALLET	7	\$60.00	\$420.00
SPECIAL BELTS	5	\$110.00	\$550.00
ALLIGATOR   CROC BELTS	7	\$85.00	\$595.00
KEY HANGER   WOODEN	2	\$50.00	\$100.00
C. LEATHER GLOVES	2	\$80.00	\$160.00

T  
D  
↓

MIDDLE <sup>+EAST</sup> 9/25  
LE <sub>NRM</sub>

All "A"

ITEM

COUNT

RETAIL  
PRICE

TOTAL PS  
COST

COWTOWN BOOTS

907

2

\$200.

\$400.00

94, 96

14

\$450.00

\$6300.00

78, 79, 80

24

\$450.00

\$10,800.00

913, 912, 911, 910

30

\$160.

\$4,800.00

953

7

\$200.00

\$1400.00

973

14

\$300.00

\$4200.00

932

1

\$100.00

\$100.00

MID + EAST

ITEM BOOTS All "A"

COWTOWN BOOTS

COUNT

RETAIL PRICE

~~COST~~

PG

1962  
194

30

\$ 200.

\$6,000.00

174, 178, 179

35

\$200.00

\$7,000.00

158

5

\$159.00.

\$795.00

213

1

\$140.00

\$140.00

291

12

\$150.00

\$1800.00

297

2

\$159.00

\$318.00

224

17

\$186

\$3,162.00

234

16

\$184.

\$2,944.00

214

16

\$140

\$2,240.00

215

16

\$160.

\$2,560.00

MID + EAST

ITEM BOOTS

All "A"

COUNT

RETAIL PRICE

TOTAL COST P7

COWTOWN BOOTS

300	10	\$160.00	\$1,600.00
303	8	\$140.00	\$1,120.00
311	20	\$170.00	\$3,400.00
307	9	\$174.00	\$1,566.00
308	32	\$140.00	\$4,480.00
334			
336			
309	24	\$160.00	\$3,840.00
310			
373	2	\$170.00	
395	20	\$180.00	\$3,600.00



MID + EAST

ITEM BOOTS All 'A'

COUNT

RETAIL PRICE

TOTAL ~~COST~~ P8

COWTOWN BOOTS

400

402

403

44

\$200.00

\$8800.00

410

425

429

15

\$130.00

\$1950.00

430

426

13

\$136.00

\$1768.00

427

11

\$210.00

\$2310.00

431

432

16

\$180.00

\$2880.00

808

809

25

\$240.00

\$6000.00

815

7

\$300.00

\$2100.00

838, 841, 844, 847

11

\$270.00

\$2970.00

MID+EAST

ITEM BOOTS All "A"

COUNTDOWN BOOTS

COUNT

RETAIL PRICE

TOTAL COST Pg

ITEM	COUNT	RETAIL PRICE	TOTAL COST
609	14	\$180.00	\$2520.00
517	4	\$180.00	\$720.00
684	32	\$160.00	\$5120.00
715	18	\$300.00	\$5400.00
784	30	\$165.00	\$4950.00
734	1	\$160.00	
793	2	\$165.00	\$330.00
524	7	\$300.00	\$2100.00
548	2	\$200.00	\$400.00
581			

MIDDLE <sup>EAST</sup> ROOM 9/25

ITEM	+ EASTERN	COUNT	RETAIL PRICE	TOTAL COST P10
COWTOWN BOOTS 11" A"				
1473		5	\$300.00	\$1500.00
1470		3.6	\$300.00	\$10800.00
1471		52	\$300.00	\$15600.00
1479				
1476				
1226		3	\$140.00	\$420.00
1258		5	\$170.00	\$850.00
1256				
1809		14	\$230.00	\$3220.00
1517		2	\$200.00	\$400.00
1518				
1816		5	\$75.00	\$375.00

MID + EAST  
ITEM BOOTS ALL "A"

COWTOWN

ITEM	COUNT	RETAIL PRICE	TOTAL COST P11
2494 2492 2478 2496	34	\$200.00	\$6800.00
2132 2133	4	\$40.00	\$1600.00
2141	4	\$92.00	\$368.00
2154 2156	11	\$96.00	\$1056.00
3816	1	\$75.00	\$75.00
3806 3805	5	\$90.00	\$450.00
3119	4	\$124.00	\$496.00
3404 3405	59	\$170.00	\$10,030.00
3505 + 3504	2	\$190.00	\$380.00
3412	1	\$180.00	\$180.00
CT1001	5	\$200.00	\$1000.00
5404	1	\$180.00	\$180.00
5014	2	\$140.00	\$280.00
6194 6198	6	\$164.00	\$984.00
6097	6	\$120.00	\$720.00
6094 6096	5	\$140.00	\$700.00
6074	4	\$170.00	\$680.00

MIDDLE ROOM

ITEM	BOOTS ALL "A"	COUNT	RETAIL PRICE	TOTAL <del>COST</del> P12
COWTOWN BOOTS				
2802 } 2806 } 6		49	\$110.00	\$5390.00
2227		11	\$156.00	\$1716.00
.WORK BOOTS		56	\$100.00	\$5600.00
LACE-UP BOOTS		24	\$100.00	\$2400.00

MID. + EAST

ITEM	BOOTS AIR "A"	COUNT	RETAIL PRICE	TOTAL <del>COST</del> P13
COWTOWN BOOTS				
60747		20	\$170.00	\$3400.00
60645		1		
60977		16	\$126.00	\$2016.00
60985				
60967		16	\$146.00	\$2336.00
60945				
6954		2	\$180.00	\$360.00
8706		1	\$370.00	\$370.00
8094		1	\$560.	\$560.00
8878		2	\$300.00	\$600.00
9832		1	\$200.00	\$200.00
LADIES' DRESSAGE BOOTS				
		6	\$350.00	\$2100.00

ITEM	ALL "D"	COUNT	RETAIL PRICE	TOTAL <del>COST</del> P14
KIDS TOYS: MISC		15	\$7.00	\$105.00
		6	\$11.00	\$66.00
		28	\$12.00	\$336.00
		99	\$4.00	\$396.00
		58	\$3.00	\$174.00
		4	\$5.00	\$20.00
TOY SADDLES		11	\$10.00	\$110.00
TOY PISTOLS		33	\$20.00	\$660.00
MAGNETS		160	\$2.00	\$320.00
KEY HOLDERS		50	\$2.00	\$100.00
STRAW HATS		12	\$24.00	\$288.00
PINK HATS		2	\$15.00	\$30.00

ITEM	COUNT	RETAIL PRICE	TOTAL <del>PRICE</del> P15
LEATHER BREAST COLLAR	4	\$120.00	\$480.00
SADDLE PADS	13	\$50.00	\$650.00
LEATHER SADDLE BAGS	4	\$109.00	\$436.00
CRIPPING COLLAR	16	\$75.00	\$1200.00
TRAIL BLAZER SADDLE BAGS	6	\$50.00	\$300.00
MISC HORSE ACCESSORIES		(AVERAGE RETAIL PRICE)	
	36	\$5.00	\$180.00
	29	\$15.00	\$435.00
	13	\$30.00	\$390.00
	11	\$40.00	\$440.00
	8	\$50.00	\$400.00
	12	\$60.00	\$720.00
RIFLE SCABBARD	1	\$200.00	\$200.00
B- BOWANZA BOOTS	76	\$120.00	\$7600.00
B- GUNFIGHTER BOOTS	12	\$270	\$3240.00
B- SMOKY MOUNTAIN BOOTS	2	\$160.00	\$480.00
B- STEYSON BOOTS	12	\$500.00	6000.00
B ROPER	7	\$150.00	\$1050.00



ITEM	All "D" except noted	COUNT	RETAIL PRICE	TOTAL <del>COST</del> P/16
WALLETS		165	\$30.00	\$4950.00
C-BELTS		1038	\$25.00	\$25,950.00
SADDLES		11	\$450.00	\$4,950.00
CHAPS - ADULT		20	\$100.00	\$2000.00
CHAPS - KIDS		2	\$50.00	\$100.00
STEEL SPURS		21	\$33.00	\$693.00
ANTIQUE SPURS		9	\$50.00	\$450.00
BULL WHIPS		16	\$7.00	\$42.00
POLY HAY FEEDER		1	\$30	\$30.00
BLANKETS		3	\$40.00	\$120.00
PONCHOS		6	\$36.00	\$216.00
HORSE BLANKETS		5	\$20.00	\$100.00
MONEY CLIPS		7	\$60.00	\$420.00

ITEM	COUNT	RETAIL PRICE	TOTAL COST P17
B - MALVADO BOOTS/McCLINTOCK	119	\$175.00	\$20,825.00
D - DECORATIVE PLATES	73	\$20.00	1460.00
D - CALFSKIN	2	\$100.00	\$200.00
D - TENT (SMALL) (LARGE)	1	\$120.00	\$120.00
	1	\$40.00	\$40.00
B - KIDS BOOTS (IN BOXES)	147	\$50.00	\$7350.00
B KIDS BOOTS (IN WIRE BASKETS)	13	\$35.00	\$455.00
C - WESTERN SHIRTS	62	\$45.00	\$2790.00
C - POLYESTER JACKETS	8	\$20.00	\$160.00

ITEM	A 11" A"	P 18	COUNT	RETAIL PRICE	TOTAL COST
COWTOWN		F303	4		\$ 640.00
BOOTS		F300	8		1280.00
		F502	2		160.00
		F305	1		80.00
		ROPER	1		110.00
		LIZARD #847	6		1800.00
		FULL QUIL #96	6		1800.00
		1226	5		750.00
		5019	2		438.00
		BLACK CALF #684	10		1500.00
		BROWN CALF #309	1		160.00
		SMOOTH OSTRICH #1478	7		1393.00
		3-PIECE OSTRICH	9		1890.00
		RATTLE SNAKE #710	2		600.00
		PYTHON #808	1		229.00
		#1476	14		4200.00
		SMOOTH OSTRICH	1		200.00
		BROWN CALF	1		160.00
		#4784	1		160.00
		#3404	7		1260.00
		#4910	2		300.00
		#4375	1		180.00

P 19

ITEM	All "A"	COUNT	PRICE	COST
COUNTRY BOOTS	W 215	3		\$ 504.00
	307	2		252.00
	310	4		640.00
	W 395	1		150.00
	Q 178	3		225.00
	Q 3404	9		1440.00
	497	4		800.00
	F3	1		180.00
	#484	1		180.00
	#2405	2		300.00
	Q 309	1		160.00
	Q 3405	2		300.00
	#1474	23		6900.00
	FULL QUILL OSTRICH	7		2800.00
	#410	5		850.00
	FULL QUILL OSTRICH	8		3200.00
	FULL QUILL OSTRICH	8		3200.00
	#910	10		1750.00
	#1474	13		3900.00
	Q 273	1		160.00
	ELEPHANT/LADIES	7	\$250.00	1750.00
	CALF	3		500.00

ITEM	All "A" except noted	P 20	COUNT	PRICE	COST
B - STINGRAY			1		\$ 400.00
BULL			1		175.00
A Q784			1		150.00
↓ Q224			1		170.00
Q1476			13		3900.00
#844			1		270.00
ALLIGATOR			7	\$150.00	2100.00
#1474			4		1200.00
ALLIGATOR			1		400.00
OSTRICH			1		300.00
OSTRICH			1		450.00
CALF			1		180.00
CALF			7		3043.00
#815			11		4400.00
ELEPHANT			2		600.00
ELEPHANT			1		180.00
EEL			7	\$250.00	1750.00
#2336			2		300.00
OSTRICH PRINT			1		159.00
LIZARD			1		200.00
EEL			10		2500.00
SEA BASS			2	\$500.00	1000.00

ITEM	All "A"	# P 21	COUNT	PRICE	COST
COWTOWN BOOTS	LIZARD		1		\$ 299.00
	ELEPHANT		2		700.00
	CATNBRAKE RATTLESNAKE		14		5586.00
	# 431		1		375.00
	# 429		1		200.00
	# 784		1		600.00
	MULTI-COLORED BOOT		1		250.00
	# 440		1		189.00
	# 2241		1		180.00
	MULTI-COLORED BOOTS		2		360.00
	CALF		1		179.00
	Q 428		1		179.00
	F 403		1		169.00
	F 126		2		320.0
	CALF	?	2		330.00
	ELEPHANT		3		1050.00
	ALLIGATOR		11		3300.00
	PYTHON #2301		1		200.00
	FULL QUILL OSTRICH		1		500.00
	OSTRICH		1		150.00
	# 334		1		179.00

ITEM	All "A" except as noted P 22	COUNT	RETAIL UNIT PRICE	COST
OSTRICH PRINT		1		\$159.00
ALLIGATOR		1		159.00
#310		1		150.00
CAMAN PET		1		150.00
ROPER		1		60.00
WATER BUFFALO		3	\$189.00	150.00
ELEPHANT PRINT		1		300.00
B - SHOOTERS		2		600.00
#1226		7		1050.00
F403		4		716.00
F401		3		537.00
HATS		30	\$60.00	\$1800.00
MISC COWTOWN		1	\$120.00	\$120.00
		4	\$160.00	\$640.00
		7	\$160.00	\$1120.00
		4	\$160.00	\$640.00
		1	\$159.00	\$159.00
		1	\$190.00	\$190.00